

Tate Therrien

I'm a graphic designer with five years of experience in Adobe Creative Suite, driven by a strong eye for detail and a passion for thoughtful visual storytelling. I enjoy transforming rough ideas into refined, intentional designs that communicate clearly and effectively. My work spans magazine layout, poster design, branding, typography, motion graphics, color theory, and social media content creation. I care about creating design that not only looks polished, but feels purposeful and engaging.

Experience

Digital Merchandising Designer

March 2026 ♦ May 2026 ♦ Red Bird Mission

- Audited product orders to identify unprofitable items
- Repriced products to ensure profitability across all listings
- Researched market and target demographics for pricing alignment
- Transitioned to a more cost-effective e-commerce platform
- Rebuilt and migrated full online store, including products and assets

Brand Advisor and Social Media Manager

June 2025 - Present ♦ The Disability Digest

- Advised client on Gen Z marketing through social media and web design
- Managed TikTok account, growing following from a few hundred to 18K+
- Drove consistent business growth through TikTok content strategy
- Created video content, including scripts, CTAs, and trending hashtags

Designs Systems Manager

January 2026 - February 2026 ♦ See The Sea

- Reviewed and corrected page layouts for consistency in design, typography, and branding
- Standardized fonts, colors, images, spacing, and UI elements across pages
- Fixed design inconsistencies to align web and mobile visual experience

Graphic Designer

August 2024 - January 2026 ♦ Charleston Southern University

- Designed info graphics, ads, posters, and GIFs for campus marketing
- Enhanced university visual displays and promoted campus events
- Supported student outreach through promotional design materials
- Collaborated on university magazine layout and content design

Education

- Graphic Design BA, Charleston Southern University
- Communication Minor
- HTML Certified
- Color Theory Certified

Skills

- Adobe Photoshop, Illustrator, and InDesign
- HTML/CSS
- Color theory
- Visual UX/UI
- Print production
- Strategic planning
- Layout & Hierarchy
- Adaptability
- Collaboration

Contact

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